



China Sporting Goods Information

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25-28 May 2018

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SHOW 2018



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ORGANIZER
CHINA SPORTING GOODS FEDERATION

CHIEF EDITOR
LI HUA

EDITOR IN CHIEF
LUO JIE

DEPUTY EDITOR
WEN JIA; HOU QIULING

EXECUTIVE EDITOR
CUI KANKAN

EDITOR
LUO YILIN; ZHANG SHUGUANG

GRAPHIC DESIGNER
Jarrah

ADDRESS
#3, TIYUGUAN ROAD, DONGCHENG DISTRICT, BEIJING, 100763, CHINA

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SUBMISSION MAIL:
1007411920@qq.com

TEL:
+86-10-67156227

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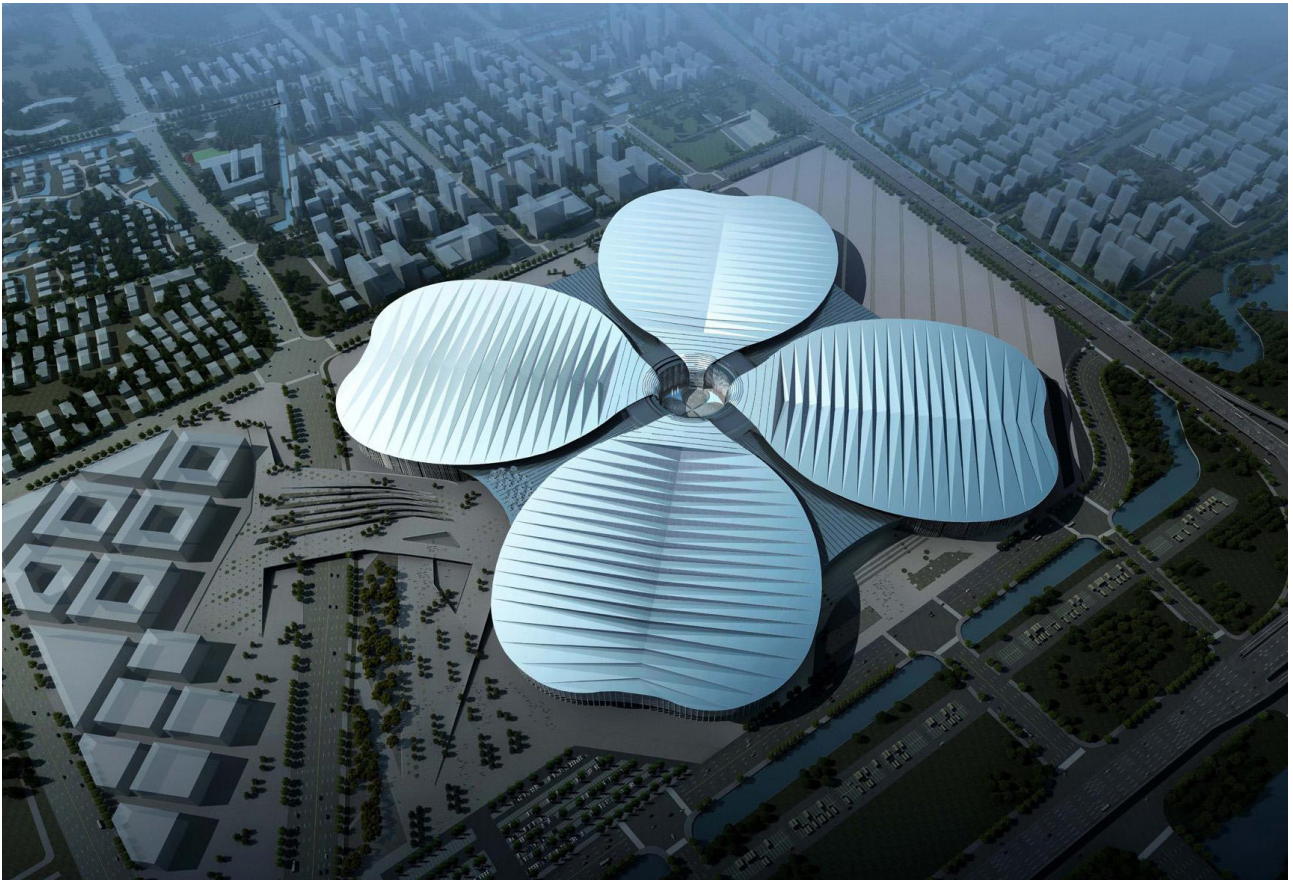
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Over 1000 Companies has applied for booth at China Sport Show 2018

Till 23rd October, 2017, 76 days after the exhibition application window was open, 1053 companies has applied to be exhibitors of China Sport Show 2018 with an applied area of over 100,000 square meters.

Contract signing procedure has been launched in September. Till now, 375 contracts has been signed with an area of over 60,000 square meters.

Contract signing is planned to be completed around Mid-February 2018 before Chinese Lunar New Year.

In China Sport Show 2017, 1473 exhibitors participated with an exhibition area of 180,000 square meters.

China Sport Show 2018 will be held 25–28 May in National Exhibition and Convention Center in Shanghai.

China Sport Show 2018: three platforms to realize three visions across the sports industry



China Sport Show 2017 held in May in Shanghai provided a feast of sporting goods for 1,473 enterprises and 130,000 attendees. It's the first time for China Sporting Goods Federation (CSGF) to sponsor this industry event as a true social organization in an entirely market-oriented way, so CSGF's Secretary-General Luo Jie described it as a "second startup".

CSGF would start the run-up to China Sport Show 2018 on August 8. Before that, Luo Jie presented a summary and outlook for the event.

Since becoming market-oriented, China Sport Show has achieved significant improvement in scale and quality in 2017. Forums and participant-inviting activities have turned China Sport Show from only an exhibition to a platform for all industries and parties to exchange ideas; while in 2018, China Sporting Goods Industry Summit will be upgraded into China Sports Industry Forum and become an important theoretical and ideological forefront of China's sports industry. Accordingly, China Sport Show will

be further updated and expand its coverage from sporting goods to sports industry.

Reform, from exhibition to platform

Despite of the pressure in an economic downturn, China Sport Show had an increase of 30% in scale in 2017 compared with the previous year. Among the four sections, the fitness and stadium building gained faster progress; the ball products, driven by the widespread football, basketball and volleyball games, also received positive growth; the clothing category, however, basically remained steady with average performance.

Luo said, CSGF would take the first step towards seeking partnership with many sporting goods associations globally, in an attempt to invite a greater basis of audience overseas. China Sport Show this year has over 3,600 pre-registered overseas visitors. "It's a pretty rare number you'd find amongst the domestic sort of exhibition."

The most highlighted update about China Sport Show this year is the "great platform effect". According to Luo, numerous attempts were made before the exhibition turned itself into a virtually commercial platform. The diversity of cooperating parties has displayed the exhibition's inclusiveness. As it's showing increasingly obvious effect as a comprehensive platform, this year's China Sport Show has also significantly expanded its event system, which contains five major categories: high-level forum, interaction experience, performance and demonstration, business and trade communications, and concurrent conferences.

This year's summit has been upgraded to "6+N", including national fitness forum, youth sports exchange meeting co-organized with Youth Sports

Dept., General Administration of Sport of China, and university stadium management forum co-organized with the Sports Committee of China Association of Higher Education (CAHE), and has caused quite a stir in the industry.

Various participant-inviting activities are also available in this year's China Sport Show. The "Selection of Innovative Outdoor Fitness Equipment" and "Selection of Fitness Equipment for Special Group" are organized to build a user-enterprise interaction platform and encourage technical innovation. The Bodybuilding & Bikini Competition and 2017 Conference of I-FIT China Professional Fitness Coach help enliven the industrial atmosphere and encourage the related groups to get involved. The Youth Park in partnership with the Youth Sports Dept. and the discussion regarding training course of sports program have broadened the channels to build sports into campus.

China Sport Show is expected to cover sports industry

After attending and watching China Sport Show 2017, Zhao Yong, deputy director-general of the General Administration of Sport, indicated that China Sport Show is an important platform for China's sports industry.

"Mr. Zhao expects us to build China Sport Show and the summit into a platform for idea exchange, product exhibition and international cooperation, through which we can help realize the transformation and update of sporting goods and drive the development sports career and industry," said Luo.

Luo believes what Mr. Zhao has instructed is a new source of idea for China Sport Show's future trend. "Now we don't stick to bigger scale as a key criterion. Instead, we focus on better quality and essential properties that would adapt China Sport Show to both the national and social expectations from sports."

Luo notes that China Sport Show has great potential for being a channel that connects the government with the industry, business and enterprises. On that account, the sports industry forum in 2018 is expected to invite more influential guests and discuss more up-to-date topics.



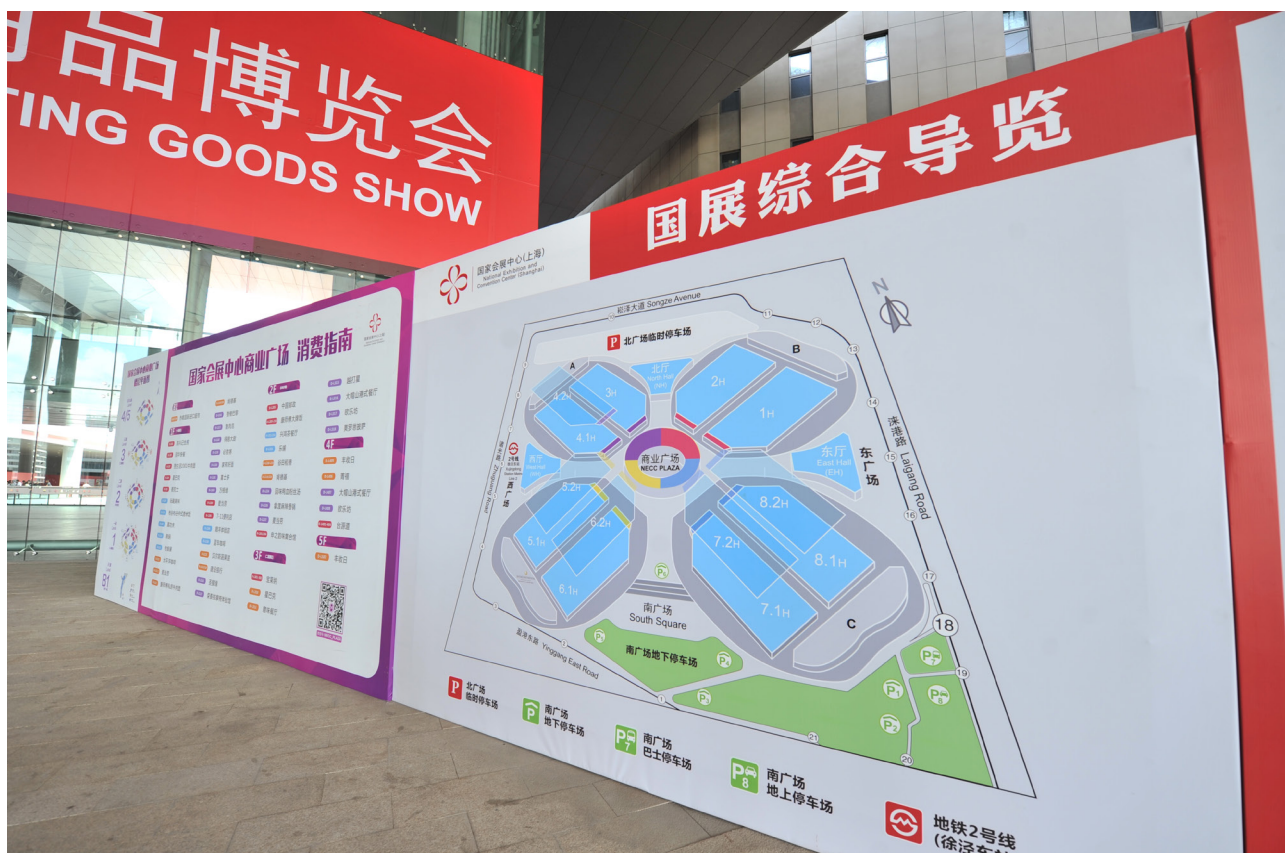
He also has three conceptions regarding how to play China Sport Show 2018's three-platform role.

First, to strengthen the effort of attracting international business and increase the ratio of global procurers.

Second, to complete the trade transition from business to customer. As the intermediate steps are undercut by the widespread Internet business, consumers now have direct access to consumer goods. Exhibitors suggested that more mass audience should be invited to China Sport Show.

Third, in terms of building all exhibition sections, China Sport Show would no longer be limited to sporting goods manufacturing, rather, it might cover sporting tourism and provide customized sporting tourism goods in the next year. Luo believes that after consumption upgrading, shopping is no longer an attraction to the common people. Sporting tourism of "competition plus experience" will be an important consumer spending.

In his opinion, China Sport Show will integrate more elements required in sports industry, become a trend-setting event and build the cooperative win-win model for participants. Higher-level communication channels should be expanded to build a communication system between the industry and government, inside/across the industry and between China and other countries. It should become a platform for trading of quality resources, so as to supply more tangible/intangible resources and create space for the aggregation and exchange of more valuable information. In short, China Sport Show will make its contribution to develop the sports career and industry and build the social public system.



Three changes in the exhibition area planning of China Sport Show 2018

Based on the exhibitor satisfaction survey on China Sport Show 2017, the organizing committee has notably adjusted the overall planning of exhibition areas:

1. Exhibition time: May 25 to 28, 2018, four days of exhibition restored
2. Hall adjustment: Hall No. 5~8 in the south shifted to No. 1~5 in the north, so they are closer

to the parking lot and subway entrance and people and vehicle can go out of and into the hall more conveniently

3. Fitness exhibition areas are set in halls No. 1~3; massage & rehabilitation equipment, outdoor national fitness equipment areas in hall No. 4.1; stadium facilities, construction and flooring area in hall No. 4.2

Will China Sport Show 2018 be internationally superior to China Sport Show 2017?

As an exemplary event of sporting goods industry in the Asia-Pacific region, the 36th China Sport Show will be still celebrated at National Exhibition and Convention Center (Shanghai) in May 25 to 28, 2018. The sign-up with China Sport Show 2018 has been open to exhibitors from 9:00 am, August 8, 2017.

Before that, during interviews with major media outlets (CSGF and China Sport Show included), the secretary-general Luo Jie had mentioned that China Sport Show 2017 held in May achieved remarkable results, and China Sport Show 2018 will become more international.

China Sport Show has been placed in a unique position for decades across the sporting goods exhibitions nationwide, and sometimes it can be a Minos Labyrinth in Greek mythology, where it's easy to find your way in and hard to find your way out.

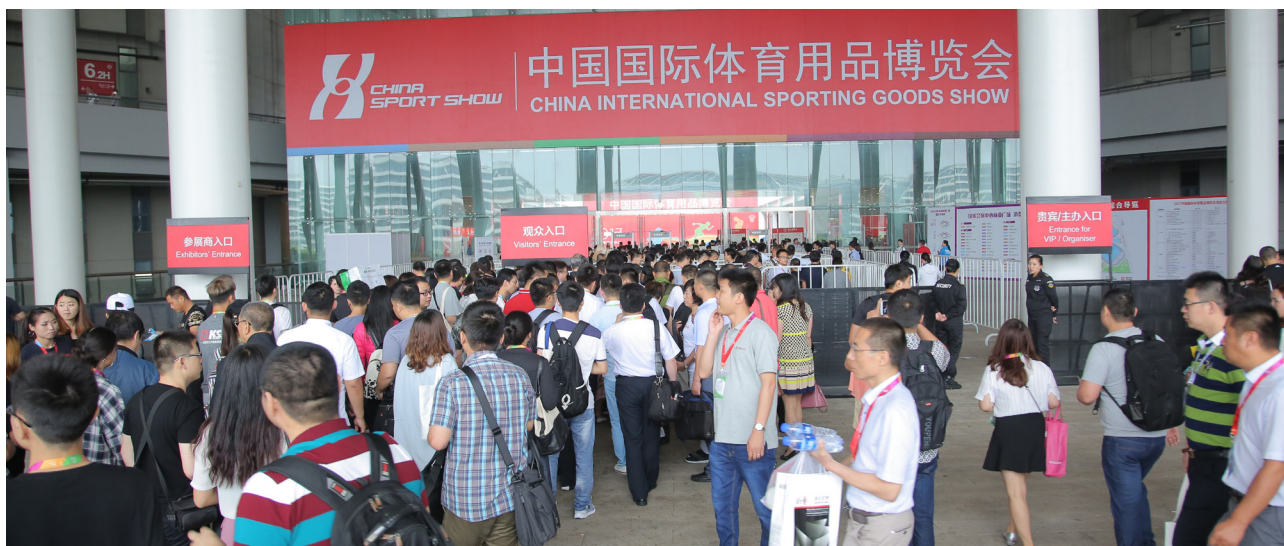
"Before 2017, China Sport Show is a platform

for sporting goods industry sponsored by General Administration of Sport. But this year, it will be hosted by an entirely commercialized organization," said Luo.

One of the highlights about China Sport Show 2017 as Luo believes, lies in its quality enhancement.

"We chose Shanghai as the hosting place, and that drastically increased the ratio of customers overseas attending the exhibition. Through operating in a truly market-oriented way, we have established partnerships with many international associations, and that also brought a sharp increase in the number of customers overseas this year. Over 3,600 overseas visitors preregistered for the China Sport Show this year. That's rarely seen in domestic same sort of exhibitions."

Looking into China Sport Show 2018, Luo said that the core part of it is the international trade. "We aim for greater globalization degree and higher ratio of international procurers. That's our key job."



What problems unresolved from 2017 will China Sport Show 2018 address?



On August 7 and 8, the organizing committee of China Sport Show visited Xiamen to have interviews with the fitness equipment enterprises and held a forum with local companies, while listening to their opinions and suggestions. Luo Jie, CSGF Secretary-General and Huang Heping, Fujian Center of Sporting Goods Service attended these series of activities.

At the corporate *Conversazione*, Luo first thanked these fitness equipment enterprises for their support to and cooperation with China Sport Show. He hoped that China Sport Show will better meet the needs of exhibitors and solve the practical problems in future exhibitions.

Luo introduced that the exhibition areas will have three updates in 2018. 1. exhibition time; 2. hall adjustment; 3. more effective site management

process to provide exhibitors and visitors with easier access.

In regard of the hall use and area planning, China Sport Show will seek to better meet the trend of different categories of sporting goods and cater for visitors' habits and needs and exhibitors' participating experience.

At the *Conversazione*, exhibitor representatives gave their opinions and suggestions about the signage, logistics, on-site service management and indoor noise about China Sport Show 2018. In response, Luo noted, "CSGF and China Sport Show hope all enterprises make concerted efforts in promoting the industrial development and providing more human-oriented services for the exhibitors. These problems found in 2017 will be also completely addressed and corrected."

China Sport Show Conversazione forum in Fu' an: hear the diverse voices and meet differentiated demands



Between August 9 and 10, China Sport Show organizing committee held a forum at Fu' an, Ningde City, Fujian Province, where the rehab equipment manufacturers are gathering. After that, the committee visited a multitude of enterprises engaged in sports rehab and massage appliances.

The forum took place on the afternoon of 9th August and invited the responsible persons of 15 massage appliances manufacturers. Wen Jia, CSGF' s deputy Secretary-General, first concluded the results China Sport Show 2017 achieved, clarified the problems reported intensively by exhibitors, and then introduced the latest planning of

China Sport Show 2018. Many enterprises reached a consensus on the fact that attending China Sport Show had played an extraordinary role in promoting the development of rehab equipment manufacturers and boosting the industry progress in the past years.

Enterprise representatives believe that as their companies have different business focuses, they also have different purposes of attending China Sport Show. The participating enterprises were all active speakers and provided many precious opinions and suggestions regarding future preparatory work of China Sport Show.

Before the end of the conversazione, Wen Jia clarified the questions asked by some enterprises, like "massage service has ambiguous classification and industrial standard" , providing a detailed explanation of SAC' s policy about promoting the standard for sporting goods groups and calling for them to devote to application and revision of rehab product standard. Wen also appealed for a quick action to establish the Rehab Equipment Committee of CSGF, so as to better promote the industry' s healthy development.

After the meeting, Wen and a group of companions visited the pavilion enterprises to gain deeper insight into the overall status quo of Fu'an cluster and rehab industry.

This trip to Fu' an has not only drawn China Sport Show closer to rehab equipment industry, but also allowed the organizing committee to listen to different voices from enterprises. This will undoubtedly help prepare for China Sport Show 2018 more adequately, in order to meet the differentiated needs of exhibitors.

The Professional Committee of National Outdoor Fitness Equipment holds a preparatory meeting recently



The Professional Committee of National Outdoor Fitness Equipment (Professional Committee), CSGF held a preparatory meeting at Kunming, Yunnan on July 28. The meeting was presided over by CSGF's deputy Secretary-General Wen Jia, attended by the secretary-general Luo Jie and another 13 responsible persons from fitness equipment companies.

The purpose of this meeting is to discuss the meaning, goal and schedule of the Professional Committee and preparation of the management documents based on the Rules for Admission into Professional Committee of National Outdoor Fitness Equipment, CSGF (Rules for Admission) as blueprint.

Mr. Luo Jie first introduced all department rules for establishing the Federation's branches and CSGF's expectation from the Professional Committee. The deputy GS Wen Jia explained the specific terms

and conditions under the Rules for Admission.

All representatives present believe that the Professional Committee will be important for enhancing the industrial self-discipline of outdoor fitness equipment, normalizing the product standard and strengthening the internal/external communications. They're all in favor of setting up the Professional Committee. At the meeting, enterprises also gave their opinions and suggestions on the name of the Professional Committee, generation method for organizational structure and fund management.

According to the final resolution, a preparatory work group for the Professional Committee of National Outdoor Fitness, CSGF will be built to revise the management documents regarding the Professional Committee as soon as possible, and submit the setup application to the Federation's council.

Why the Pyeongchang Olympic Winter Games can bring China's stadium industry into deeper reflection?

Mr. Euidong Yoo, president of Sports Research Institute, Sports Support Center of Korea Sports Promotion Foundation (KSPO), Mr. Jong-hun Lee, manager of Industry Technology Promotion Dept. and Ms. Rei Kim from Nexnine came to Beijing on the afternoon of September 6 to have discussions with CSGF. Wen Jia, Deputy General Secretary of CSGF received the visiting group, and both parties conducted friendly exchange regarding the participation in China Sport Show and the prospect of Sino-Korea sporting goods.

Wen first introduced the history and status quo of CSGF and China Sport Show. Wen said that KSPO and Nexnine are very welcome to visit, and both parties should have deeper connections in industry and exhibition resources. More South Korean enterprises are welcome to China, and CSGF will provide more conveniences and policy supports. For years, the organizing committee has set up South Korean exhibition area in China Sport Show to help the country's SME in sporting goods expand their business overseas. Wen hopes that KSPO will bring more new categories of enterprises to China Sport Show 2018 and expand South Korea's participation scale.

Wen also noted that as China Sport Show 2018 is organized after the Pyeongchang Olympic Winter Games, it might have a lot to learn from South Korea in the post-competition operation and management of large-sized stadium. By then, Wen hopes that KSPO could help invite their experts in stadium operation to the Chinese Stadium Forum held during China Sport Show 2018 at Shanghai, to share their experience and discuss the way of operating large-sized stadium.

KSPO also provided the relevant information. KSPO, founded in 1989, has always maintained good relationships with the Sports Science Research Institute of General Administration of Sport. According to the South Korean party, they're quite supportive of their enterprises' engagement in a globally-renowned sporting goods occasion like China Sport Show, which would help the country expand the export scale of their sporting goods enterprises and enhance their overseas marketing capability. For South Korean enterprises, attending CSS is a bridgehead measure for them to enter China market. KSPO will seek government subsidies and send invitations to exhibitors so as to strengthen the all-around cooperation with CSGF.

The South Korean party takes strong interest in the Sports Industry Document No.46 issued by China State Council in October 2014, and would like to gain further knowledge about China's sports policy, so as to provide targeted support to the manufactures on their native land and deliver more quality products to Chinese consumers. They also hope that a Chinese industry expert could come to South Korea this October to attend the sporting forum and explain China's policy and environment about sports industry.

This discussion has increased the mutual understanding between CSGF and KSPO, established further connections in industry and enterprise resources and helped them reach the next-step cooperation intention of mutual visit. Taking the 2018 Pyeongchang Olympic Winter Games as an opportunity, the two countries will certainly bring their sports industry exchange to a new height.

China's sports industry CAGR expected to reach 22% in the next decade

The 13th National Games took place in Tianjin on August 27. The National Games have become a new platform that combines competitive sports with mass sports, and national fitness with national health. In the eyes of many experts, the National Games, for the host, will undoubtedly drive the local economy and city construction. On a larger scope, the Games will also help accelerate the development of sports and health industry, lead the consumption transformation and open a healthy era of economy.

Potential -- new economic growth point

Undertaking large-scale sports events always plays a great part in promoting local sports and health industry, boosting investment, consumption and tourism and driving the regional economy. The municipal Party committee and government of Tianjin require that through organizing the National Games, they will consider health problem into all policies, promote the health China strategy, Beijing-Tianjin-Hebei harmonious development and the construction of beautiful Tianjin and make sure the new development concept takes its roots.

Driven by the related favorable policy, sports and health industry will become the new economic growth point and the key impetus that drives the sustainable development of the economic society.

There are also local efforts involved in the relevant industrial layout. Shenzhen city and Sichuan province have issued the goals, policies and measures related to sports industry.

When taking an interview by a reporter from the Economic Information Daily, Wu Qi, a visiting fellow at Institute of Applied Ecology CAS, said that sports industry has become our new economic growth point and key carrier of social employment. As sports



industry is updated into a state strategy, demand structure adjustment, industrial transformation, accelerated urbanization and sponsorship of large-scale sport events will bring new opportunities to our sports industry.

Market -- sports consumption better in both quantity and quality

Sports consumption is gaining momentum. According to the data from National Bureau of Statistics, the gross retail sales of social consumer goods in H1 were 17.2369 trillion yuan, a YoY increase of 10.4%. In the field of upgraded consumer goods, there was a growth of 11.8% in culture & office supplies, and a 17.1% increase in sports & entertainment supplies – a very sharp increase.

Sports consumption still has vast space for growth in future. Taking sports tourism as an example, as mentioned in the Guiding Opinion on Developing Sports Tourism issued together by China National Tourism Administration and General



Administration of Sport, by 2020, the country will build 100 influential sports destinations, 100 national-level demonstration bases and 100 prominent sports tourism events, making sure that there will be 1 billion sports tourists, accounting for 15% in the total number of tourists, and that the total consumption scale of sports tourism exceeds 1 trillion yuan.

Many experts pointed out that the golden period for sports industry has come quietly, and sports consumption will turn better in both quantity and quality.

Wu Qi noted that as the urbanization rate is increasing, resident's income level will be improving, and resident's consumption will gradually transition from basic and functional consumption to health and experience consumption, and that will release the huge demand in sports industry. China's sports consumption per capita is estimated to reach USD856 by 2025.

Based on this huge potential, sports industry is gaining favor from capital and becoming one of the key areas for industrial investment. Dalian Wanda Group, Evergrande Group, China Fortune Land Development, R & F Properties and other companies that invest in sports industry are all included in the list of the 2017 500 Top Private Enterprises released by ACFIC on August 24.

Also, there are experts who point out that during the 13th Five-Year Planning period, as the supply-side structural reform is deepening, the scientific revolution and industrial change is developing, and

health China strategy is carried out, China's sports demand will change from a low-level, simplified one to multi-level and diversified development, sports consumption pattern will change from real object to participant- and spectator-oriented consumption, and sports industry will change from scale pursuit to quality and competitiveness improvement.

Outlook -- healthy consumption, wonderful life

National fitness has been escalated as a state strategy. From the perspective of national health, that's a necessary and urgent decision. The rapid socio-economic development has changed people's way of life to a large extent. Inadequate physical activity has become the fourth factor causing non-communicable chronic diseases. The demand for health will stimulate more healthy consumption, and more healthy consumption will drive the healthy economy and then promote the prosperity of sports and health industry. Besides, the prosperity of health industry also reflects that the national pursuit of health has risen to a certain level.

Wu Qi points out that judging from the national habit of sports consumption, developed countries have a far greater population of physical exercise takers than our country has. However, with the growing concern about health and policy encouragement on mass sports and public fitness, China will have a further increase in the sports population. At present, China has a sports population of 380 million, which is estimated to rise to 935 million by 2025, accounting for 65% of the total population, equal to the average level in sports-developed Europe and America at this stage.

He believes that in accelerating the upgrade of healthy consumption, such less popular activities as outdoor sports and electronic sports will enter the phase of rapid development and cater for the masses. At the same time, there is an increasing demand in the market for high-quality, personalized sports services such as high-level sports events and targeted fitness training. In future, we should further build a more scientific and targeted physical evaluation system, in order to promote high-quality health consumption and lead a healthier and more wonderful life.

Inspiration from sharing economy on the sports industry



From the travel-sharing company Zipcar in 2000, to Airbnb (for accommodation), Uber (for going out), Task rabbit (for skill sharing) and Lending club, there are more than tens of thousands of sharing economy companies worldwide. They are influencing the way people live and consume in various industries. The sharing economy model is permeating our ideas and lives in a profound way. The sharing economic model in sports industry has started up, like the gymnasium, fitness equipment and sports training under sharing management, as well as analysis on the nine key areas of global sharing economy and the operating mode of their representative companies, with a view to bringing inspiration to the sports industry.

Core idea of sharing economy

Innovation and entrepreneurship in countless

fields all over the world stem from the core idea of sharing economy:

1. Emphasize the right to use, dilute the proprietorship, "to use" is more valuable than "to own" ;
2. Vague marginalization of producers and consumers of goods or services, with the emergence of Prosumer;
3. From B2C business in the past to C2C services;
4. The sharing platform provides certification information about the supply and demand parties, and the matching, evaluation, trading and customer service functions, but doesn't provide goods or services themselves;
5. Change in organization structure and employment relationship, more in the form of "business partners", no employment relationship.

Nine key areas of sharing economy and their inspiration on sports industry

1. Sharing travel (motor homes and camps may be developed for sports tourism)
2. Sharing space (stadium operation)
3. Sharing fund value (sports financial company)
4. Sharing knowledge/education (network sports training)
5. Sharing diet (sports nutrition)
6. Sharing medicine/health (face to face training in sports)
7. Sharing items (sporting goods transactions)
8. Sharing public resources (public sports service)
9. Sharing skills/services (sparring, ball game appointment)

The sharing economy model has become ubiquitous, and its application in the field of sports industry will also become increasingly common.



After listing, Impulse A share becomes the first in fitness equipment industry

Impulse (Qingdao) Health Technology Co., Ltd. (Impulse, [SZ:002899]) managed to be listed on Shenzhen SMEs board on September 15.

In this listing, Impulse issued a total of 30 million new shares and raised 482 million Ynbhuan for the

construction of five programs: fitness equipment production base, R&D center, domestic marketing network upgrade, equipment retail chain and international marketing network.

U-CROWN INDUSTRIAL GROUP—Powerful Supplier From China For Sports Industry

Hunan U-Crown Industrial Group(hereinafter referred to as the U-Crown group) is an innovative company engaged in R & D, sales and installation for sports fields paving materials, artificial grass, plastic running track, children playground equipment, is the Ministry of Commerce designated comprehensive research and manufacturing enterprises for foreign aid .with the IAAF & ITF certification, China environmental product certification, Chinese green materials labeling certificate, safety production standardization, and became a member of the Hunan provincial government recommended suppliers.

Now, with large production capacity and outstanding product quality, U-Crown products have been exported to Russia, Saudi Arabia, Chile,

France, Spain, Singapore, Philippines, Thailand and so on, with more than 150 branches and service offices around the world.

U-crown's artificial grass and natural grass planting product has obtained the national patent (Patent No.: ZL 20152 0942664.X) and will be used in the 2018 Football World Cup finals. This is the first time that the Hybrid grass fields stadium is used in World Cup finals.

U-Crown Group will be adhering to the "health products manufacturing with heart" aim, and constantly go beyond ourselves, to ensure product quality, innovative products brand, serve all the sports industry and the society better.



Introduction of Nanjing Feineng



Nanjing feineng rubber products Co., Ltd., member company of China Sporting Goods Federation, was founded in February 2012, is in Nanjing East Hao Plastic Products Limited company has 12 years of construction on the basis of reforming. The company is located in Nanjing city Pukou District National Economic Development Zone Qiaolin Industrial Park, beautiful scenery, convenient transportation. The company owns the most advanced production line of EPDM particles, with nearly 20 years of precipitation technology, is the manufacturer of large EPDM site materials with R & D, production, sales, construction and service ability.

Company production of "fly" brand EPDM

color rubber, rubber powder is mainly used in the plastic runway, all kinds of sports venues, schools and kindergartens, gym, pedestrian trails, parks, community venues ground survey.

Since 2001, Nanjing feineng rubber products Co., in strict accordance with the ISO9001:2008 standard quality system, ISO14001:2004 environment system and passed CE certification, SGS environmental testing, environmental testing ROHS2.0 and other environmental protective and product safety test.

Feineng products was used in competition and comprehensive games such as Asian Youth Games 2013 Nanjing, Youth Olympic Games 2014 Nanjing, The 2016 international squash finals.



YiZhou seating introducing Hollow Blowing Technology into plastic stadium seating producing

Chengdu YiZhou Plastic Manufacture Co., Ltd. has been in plastic stadium seating industry since 2001, as one of the leading manufacturers of this industry, YiZhou always draw much attention to the quality and innovation of the seats.

As the developing of the industry, the traditional plastic injection process can not satisfy the request of durability in quality and diversification in shapes, so we keep innovating, and introduced the hollow blowing technology into the plastic stadium seating

producing industry.

Compared with plastic injection processing, the hollow blowing technology has the advantages in durable, diversity and cost saving.

For more information about our products, please kindly to contact the company,

Website: <http://en.cdyz.com>

Email: jack@cdyz.com

Whatsapp: +86 130 17797009

Release of 17 National Standards for Physical Education Including Requirements on the Common Security of Cage Football Purse Seine Facilities

In order to promote the nationwide fitness and assist with the sports power construction, Standardization Administration of China released the 22th National Standard Notice 2017 on September 7, 2017, which approved hundreds of national standard, including 17 national standards for physical education. These 17 standards involve the facilities of the national fitness, the safety of public sports facilities, the fitness industry and the appraisal of fitness venues, etc. It provided important basic guarantee and technical support for the smooth implementation of the national fitness project, which will standardize and guide the construction and management of the construction and management of facilities the nationwide fitness, and also helps to improve the planning and construction of the avenue of nationwide fitness and the top-level design of management services.

Among the 17 national standards for physical education, the Requirements on the Common Security of Cage Football Purse Seine Facilities, Guide of Body-building Safety, Requirements on the Safety and Technology of Boxing Ring, Safety Requirements on the Public Sports Facilities Outdoor Fitness Facilities Application Site, Allocation and Management of the Public Sports Facilities Outdoor Fitness Facilities Application Site, Safety Signs and Labels of Fitness Equipment and Fitness Venues are compiled by the National Committee for Standardization of Sports Goods.

In order to effectively promote the implementation and effectiveness of the standards,

the China Sporting Goods Federation and National Committee for Standardization of Sports Goods have convened a meeting on the preparation of National Standard Book for the Publicity of National Fitness Facilities. More than 20 experts from 11 enterprises and institutions attended the meeting, which include the China Standards Press, Impulse (Qingdao) Health Tech Co.,Ltd. and Shenzhen Good Family Industrial Co., Ltd. The meeting required that the national standard reading materials for the publicity of national fitness facilities should be compiled under the principle of high standards, strict requirements, striving for excellence, striving to make the standard clauses popular and easy to understand, to ensure that the publicizing and implementation of national standard of nationwide fitness facilities carried out smoothly, to complete the task on schedule.



The compilation conference of the Publicity Readings for Standard of National Fitness Equipment successfully held



The compilation conference of the Publicity Readings for National Standard of National Fitness Equipment was held by CSGF and the National Technical Committee for Sports Goods Standardization between August 30 and 31, 2017 in Beijing. Over 20 experts from Standards Press of China and 11 enterprises and organizations attended. The conference was presided over by Zhang Xiaojing, Director of Scientific and Technological Standard Department, CSGF and addressed by Wen Jia, deputy Secretary-General of CSGF.

According to the grouping schedule set in the Qingdao conference in January 2017, these enterprise and organization representatives had a discussion regarding different textbook drafts. After

two days of communication, the experts amended details of the four-standard publicity textbooks and concluded four opinions as below:

1. Regarding the Safety Requirements for Application Place of Public Sports and Outdoor Fitness Facilities, improve its references and modify the interpretations in 4.1.4 and 4.1.5;

2. Regarding the Allocation and Management of Public Sports and Outdoor Fitness Facilities, adjust the four allocation cases and improve the purposes and significance in the compilation description;

3. Regarding the Safety Signs and Labels for Fitness Facilities and Places, update the pictures as needed;

4. Integrate the Part IV Standard Terms Interpretation and Part V Experimental Methods in the General Safety Requirements for P.K.O Field Fencing into one and adjust the methods irrelevant to the standards.

The conference also required that the drafts of the four-standard publicity textbooks should be finalized and published in early September.

The four national standards involved in the textbooks will be approved and issued by the Standardization Administration of the People's Republic of China in recent days.

The Committee, as reported, will hold the reelection conference in mid or late September and expand its key responsibility from product standard to service standard. CSGF will also give great impetus to the formation of group standard and encourage the experts to remain engaged in the standardization process.

“Research Subject of the Safety Standardization Construction for the National Winter Sports” initiated in Shijiazhuang



This July, the Standardization Administration of China granted the “Research Subject of the Safety Standardization Construction for the National Winter Sports” to CSGF in order to follow the trend of the outdoor winter sports of recent years, seek the specific methods and countermeasures for winter sports safety, launch the related standard research and practice, and promote the establishment of the safety standard system for the winter sports industry. The subject aims to collect, sort out and summarize related domestic and international standards, profoundly analyze the advanced technology development and the standard process in regard to the status quo of winter sports industry and the specific domains concerned, so as to formulate the drafts of the four standards for snowball fight and more.

On July 22, CSGF assembled some supporting institutions, including the National Supervision and Investigation Center for Sports Goods Quality, China Leather and Footwear Industry Research Institute and Sportswear Branch of the National Technical Committee for Sports Goods Standardization, and six enterprise representatives to initiate this subject in Shijiazhuang, Hebei.

Based on the overall deployment of the subject group, the undertakers of all projects will make full use of their advantages, accurately finish the drafts and provide the standard system frame in their own fields prior to December 31, 2017. All engaging enterprises will also take part in the research under this subject in line with the feature of their own product.

The Innovation Workshop on the 2nd-Generation Outdoor Fitness Equipment held in Kunming

The Innovation Workshop on the 2nd-Generation Outdoor Fitness Equipment sponsored by CSGF was held in Kunming on July 27. Thirteen leading companies in the field of outdoor fitness equipment and nearly thirty industry elites were invited to Kunming to evaluate the innovation results of the “New Outdoor Fitness Equipment Selection” and study the key technical indicators for the 2nd-generation outdoor fitness equipment.

The core mandate of the Seminar is to map out the research direction of industrial innovation and lay a solid foundation for the standardization work through the discussion on the general technical indicators and common key technologies for the 2nd-generation outdoor fitness equipment.

In the Seminar, the representatives present held a discussion on the definition of the 2nd-generation outdoor fitness equipment. From scientific fitness, physical monitoring to IoT, cloud platform, human-computer interaction, and even equipment and space, natural environment integration, technical experts put forward dozens of new concepts and depicted the “portrait” of the 2nd-generation outdoor fitness equipment in a number of perspectives.

Eventually, many participating enterprises reached an important consensus at the meeting: The research of the 2nd-generation outdoor fitness equipment is an important measure to find the solution to the predicaments that plague the industry and provide more options for nationwide fitness. Therefore, industry and collective forces must be relied on to address the core and key technologies.

It is learned that after the Seminar, CSGF will organize enterprises to form a working group to start the preparation of the Professional Committee of National Outdoor Fitness Equipment, so as to promote



the joint research of the 2nd-generation outdoor fitness equipment. At the same time, a series of standards will be revised to meet the development of the industry and future market during product iteration.

In addition, the Seminar also reviewed and summarized the innovation results of the “New Outdoor Fitness Equipment Selection” held during China Sport Show 2017. “The Selection has stimulated the motivation of independent innovation in the industry and brought it to a new direction in the future,” said Mr. Luo Jie, when making a summary on the results, “The Seminar is a continued research of the 2nd-generation outdoor fitness equipment. We should use the prototype of innovative products selected to redefine the outdoor national fitness equipment and achieve the serialized applications of new features in products, bring mass production to the market and formulate the technical standards.”