



CHINA SPORT SHOW 2019

May 23-26



EXHIBITION BROCHURE

National Exhibition and Convention Center (Shanghai)
No. 333, Songze Ave, Qingpu District, Shanghai
<http://en.sportshow.com.cn>

CHINA SPORT SHOW 2019

May 23-26



Fitness equipment & accessories



Sports nutrition



Rehabilitation equipment and service



Public fitness facilities



Massage and health care equipment



Stadium facilities, construction and flooring



Ballgames, racket games and combat sports



Sportswear, footwear and rollerskating



Sports organizations



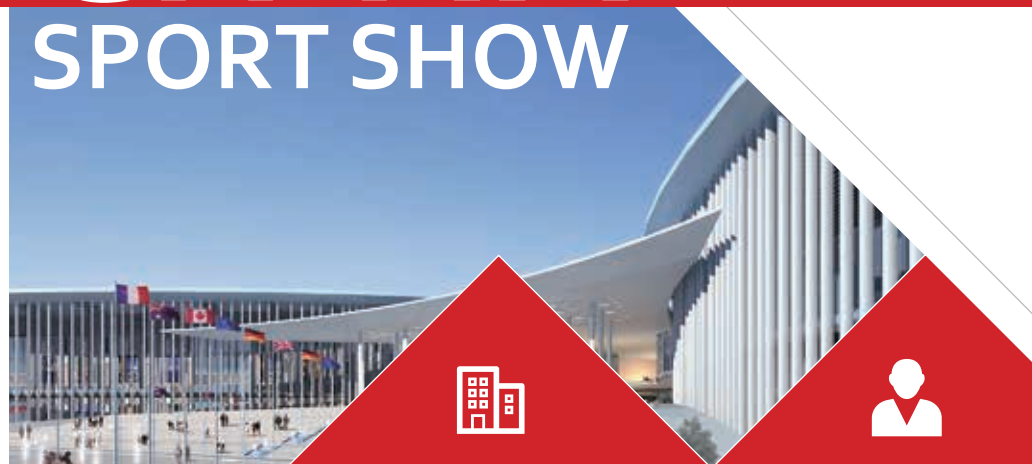
Winter sports zone

Sponsors : China Sporting Goods Federation
ZhongTiLian (Beijing) Sports Industry Development Co., Ltd

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CHINA SPORT SHOW



1446
Exhibitors



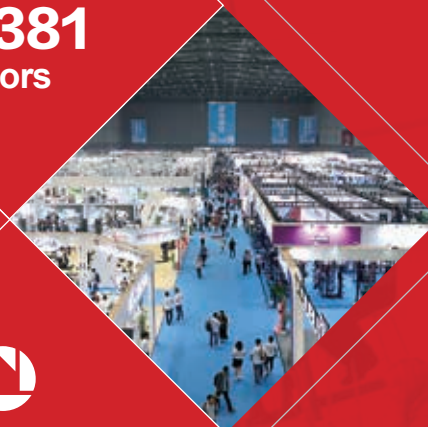
100381
Visitors



180000m²
Exhibition
areas



50
Concurrent
events



“

A mosaic of sporting goods, sport training,
sport tourism, sports technology, sport culture,
sports diplomacy and sports ventures

”



More reasonable exhibition area planning
More thoughtful services
More efficient operation
Better participation experiences



Fitness equipment & accessories



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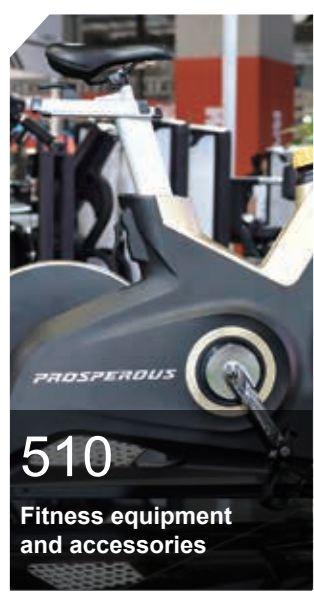


Stadium facilities, construction and flooring

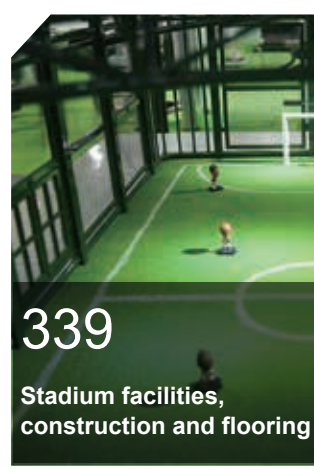


Ballgames, racket games and combat sports

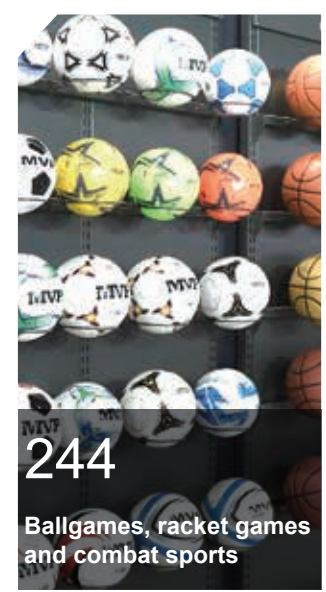
Number of Exhibitors by categories



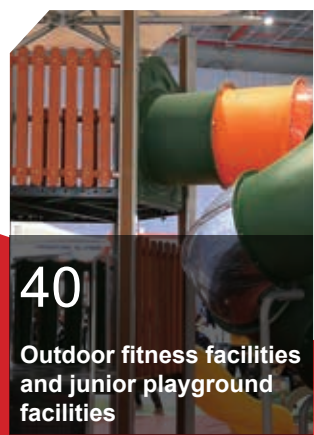
510
Fitness equipment and accessories



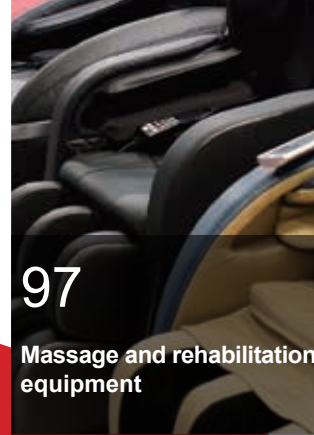
339
Stadium facilities, construction and flooring



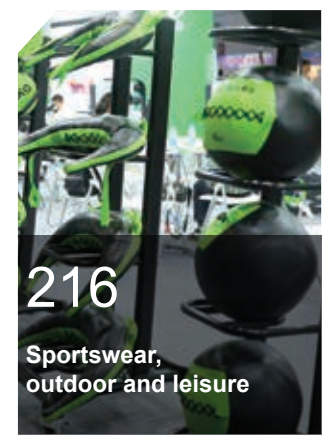
244
Ballgames, racket games and combat sports



40
Outdoor fitness facilities and junior playground facilities

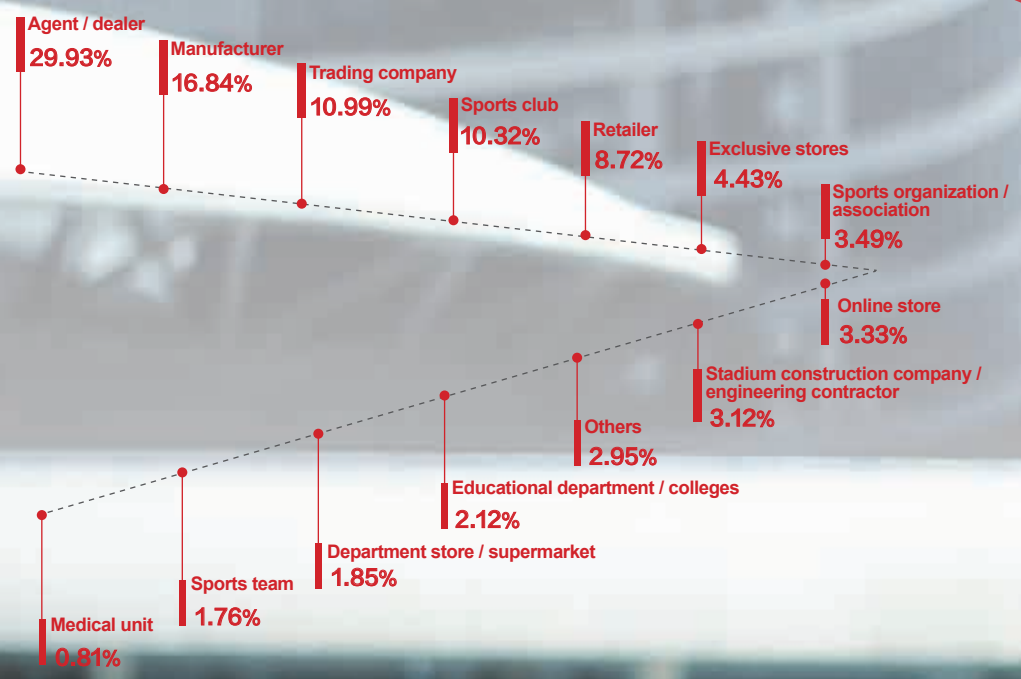


97
Massage and rehabilitation equipment



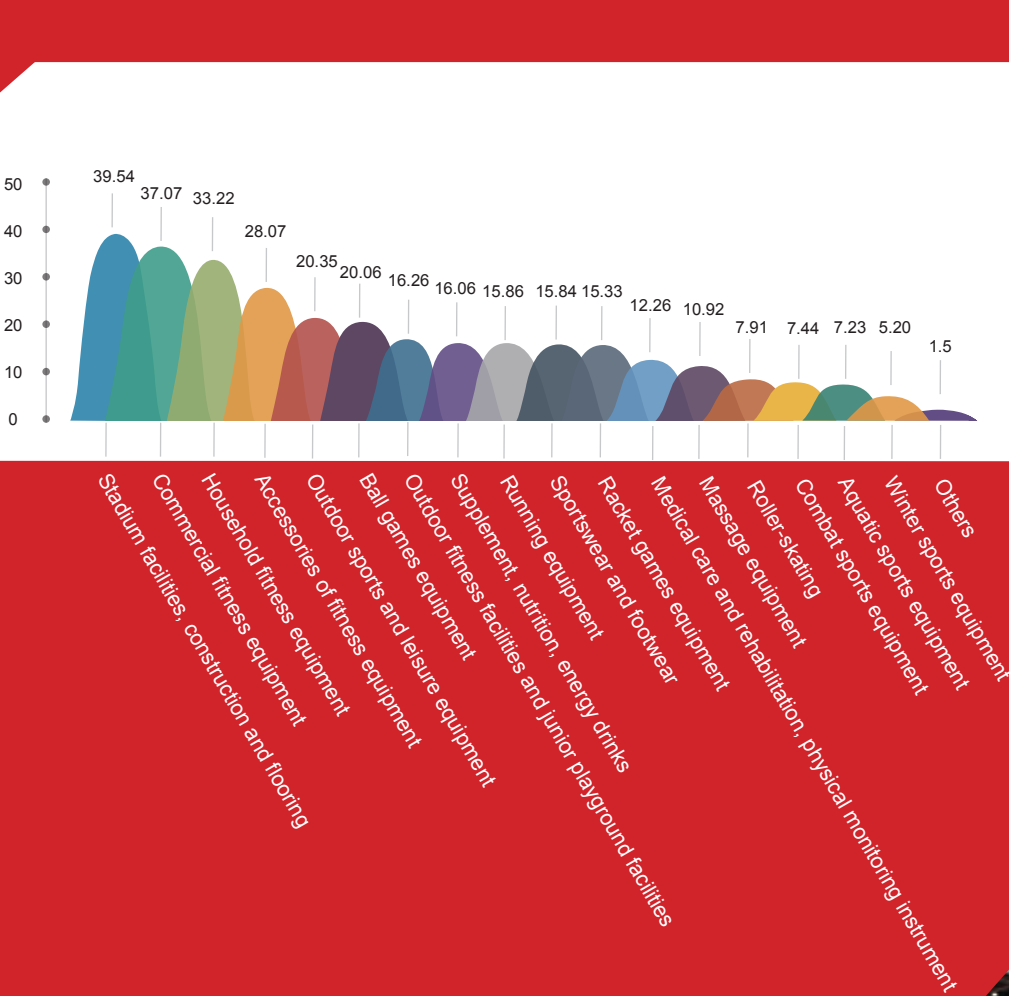
216
Sportswear, outdoor and leisure

Categories of visitors

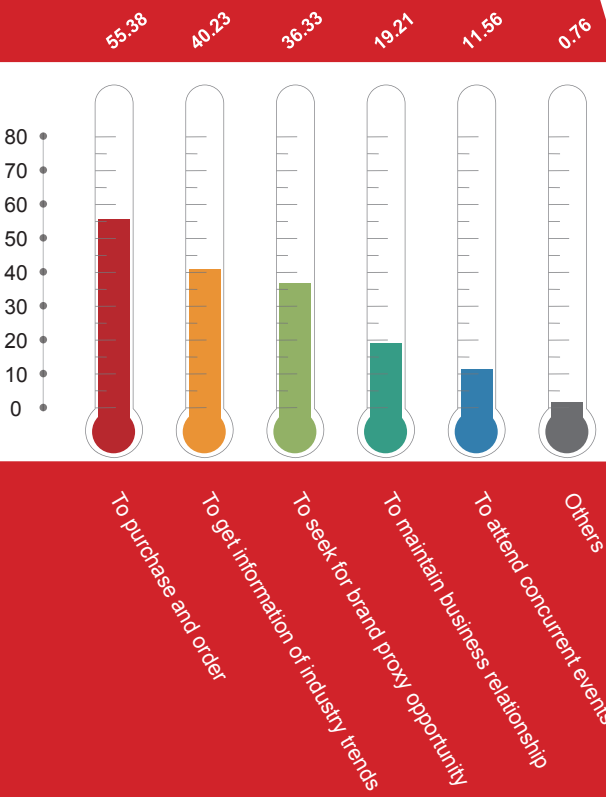




Categories of exhibits that visitors are interested in (%)



Visiting intention in (%)



ORIGINS OF VISITORS

Expanded channels and precision matchmaking

Organizer will provide matchmaking services on-site of China Sport Show as well as before and after. Special matchmaking meetings are arranged and organized for precision matchmaking between buyers and exhibitors at China Sport Show.

One-to-One communication between VIP buyers and exhibitors

Business communication on College stadium construction and management

Sub-category round table meeting

Pre-show Information push on new products and on-site events

Pre-show Information push on supply and demand

Pre-show online matchmaking system

Please follow official website for more services

Agencies and retailers from over 80 countries and regions

Purchasers, trading companies, brand proprietors, franchisers, agencies; retailers including franchised outlets, chain stores, online stores, shopping malls and supermarkets; sports equipment rental service providers; purchasing and investment promotion specialists of large-scale department stores.

Sports clubs and associations

Club proprietors and investors engaged in a variety of sports like fitness, racket games, running, outdoor sports, etc., club instructors of various sports and personal trainers in gymnasiums; rehabilitation centers; purchasing staff of sports facilities and gymnasiums in resort hotels and clubs; administrators of diversified sports associations and clubs across the nation; operating agencies for sporting events; sports enthusiasts.

Sports system

Heads of infrastructure projects undertaken by provincial Sports Bureau and purchasing staff of stadiums, gymnasiums and sports teams; purchasing specialist for more than 20 project centers under the General Administration of Sport; personnel related to sports clubs, training bases, amateur sports schools, sports associations and sports federation; sports teams and organizations.

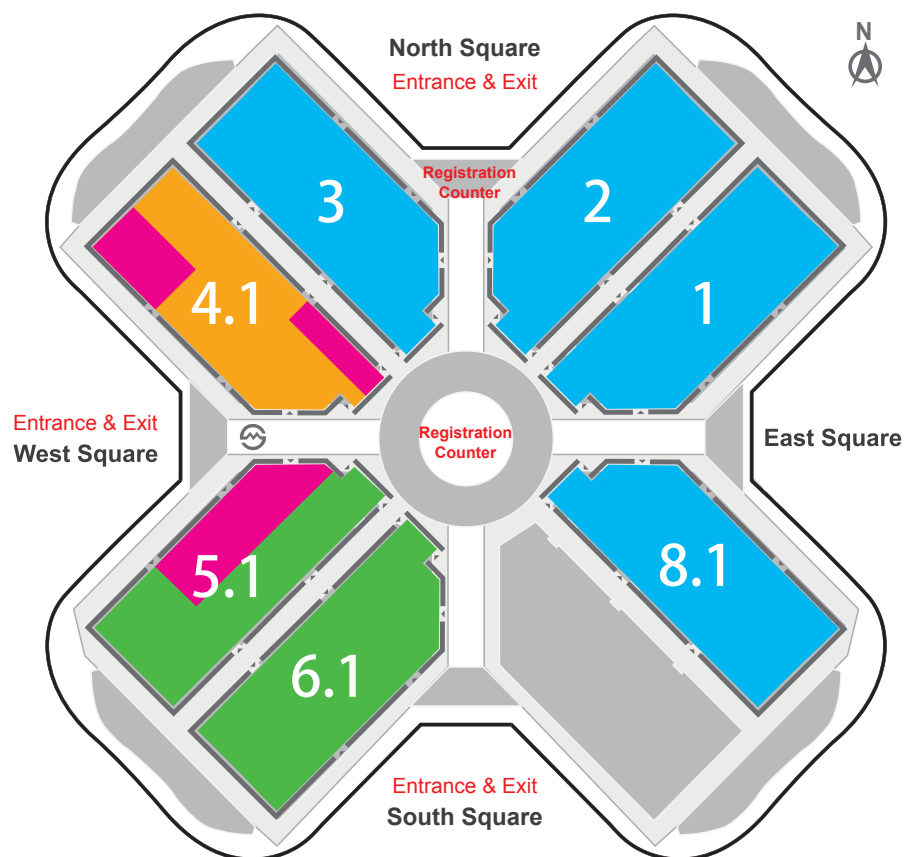
Others

Purchasing departments of government bodies and large-scale undertakings; hospital rehabilitation centers; agencies for construction, planning, operation and management of stadiums and gymnasiums in all cities, project contractors, stadium design enterprises, the media and sports enthusiasts near Shanghai.

Education system

Instructors and researchers in universities, colleges, primary and secondary schools from across the nation; purchasing specialists and personnel in charge of infrastructure and logistics in Education Bureau; operating departments and infrastructure departments for stadiums in colleges and universities; relevant purchasing and construction leaders in all kinds of non-public schools; other education institutions.

Floor Plan







-  **Fitness Zone**
Hall 1, 2, 3, 8.1
-  **Stadium facilities, Construction and Flooring Zone**
Hall 5.1, 6.1
-  **Sportswear, outdoor and Leisure Zone**
Hall 4.1, 5.1
-  **Ball games, racket games and combat sports Zone**
Hall 4.1

Exhibit Categories

Fitness Zone (Hall 1, 2, 3, 8.1)



Fitness equipment & accessories (Hall 1, 2, 3)

Fitness equipment, physical exercise equipment, protective gears, protective gears, accessories of fitness equipment, processing machinery, intellectual fitness equipment.

Sports nutrition and Healthy life (Hall 1)

Albumen powder, supplement, sports function drinks, healthy food, diet, accessories, fitness consumption goods, etc.



Rehabilitation equipment and service (Hall 1)

Exercise rehabilitation equipment, rehabilitation treatment couch, strength recovery training equipment, active and passive rehabilitation training equipment, ambulation training equipment, slacking therapy instrument, functional evaluation ware, rehabilitation accessories, biofeedback equipment, HBO treatment equipment, electrotherapy device, sports science device, rehabilitation center, rehabilitation center.

Public fitness facilities (Hall 8.1)

Outdoor fitness path, outdoor recreation facility, unpowered outdoor amusement facilities, fitness equipment for youth, fitness equipment for disabled, fitness equipment for aged.



Massage and health care equipment (Hall 8.1)

Massage chair, massage mat/pillow, mini massager, foot bath, power plate, fumigant applicator, household physiotherapy instrument, accessories of rehabilitation equipment, etc.

Fitness club and auxiliary facilities (Hall 5.1, 6.1)

Gym flooring material, gym access control system, locker, shower system, gym lighting system, club management software, gym design unit, gym investment/management unit, fitness training institution, fitness club.



Stadium facilities, construction and flooring zone (Hall 5.1, 6.1)



Stadium construction (Hall 5.1)

Stadium planning, structure and inspection: Design, planning and maintenance, sports town planning and construction, construction technology engineering, tent and membrane architecture system, assembled stadium construction, testing agency and institution;

Stadium auxiliary facilities: Energy technology, HVAC, audio, sound-absorbing device, bathroom, first aid, transportation, stadium management software and hardware facility;

Timing and scoring system, LSD technology, advertisement board;

Stand and seats;

Stadium mesh, barrier, cage structure;

Sports lighting equipment;

Winter sports equipment: Ice rink facilities & equipment, refrigerating systems, artificial ice rink, ski resort facilities, dry ski slope;

Pool equipment: Assembled swimming pool equipment, swimming pool equipment for babies, boundless pool, indoor surfing simulator;

Other sports facilities: Indoor skydiving equipment, dancing facility, etc.

Sport flooring system (Hall 6.1)



Elastic sports flooring;

Turf: Natural grass, sports artificial turf, mixed grass, leisure artificial turf, subcrust;

Other sports facilities: Acrylic coating, wood sports flooring, assembling flooring, clay for tennis court, trails, etc;

Flooring maintenance and equipment.



Sport facilities (Hall 5.1)

Athletics, gymnastics, weight lifting, outdoor basketball stands, table tennis tables, physical education equipment.

Ballgames, racket games and combat sports (Hall 4.1)



Ballgames, racket games and combat sports

Football, basketball, volleyball, net, goal, etc;

Table tennis, bat, ball machine, table, net, etc;

Shuttlecock, badminton racket, badminton robot, string machine, grip, string, etc;

Tennis ball, racket, robot, string machine, grip, string, etc;

Facilities and equipment of martial arts, body combat, weight lifting, boxing;

Sports flooring and court mat of racket games;

Associated equipment: Ball games apparels, socks, shoes, bags, inflator, gloves, souvenir, referee outfit and equipment;

Protective gears;

Rope net;

Ball manufacturing machinery, leather and etc;

Other balls and related equipment: Billiard, handball, rugby, korfbal, soft ball, croquet, cricket, squash, ice hockey, polo, baseball, multi-bowls, finger ball, sepak takraw, knur, shuttlecock, fitness ball, golf, bocce, etc;

Training institution and clubs: Stringer training, badminton club, tennis club, basketball club, football club, table tennis club, etc.

Sportswear, footwear and rollerskating (Hall 5.1, 4.1)

Sportswear, footwear and rollerskating



Roller-skating youth training: Boots, scooter, skateboard, balance bike, roller-skating youth training, event organization;

Sportswear and footwear: Running equipment and accessories, marathon outfit and shoes, basketball outfit and boots, football uniform and boots, textile and auxiliary materials, licensed products, wearable smart devices;

Outdoor sports: Aquatic sports, outdoor equipment, camping, caravan, cycling;

Leisure sports: Archery, fencing, crossbow, chess, medal and trophy, darts, diablo, etc;

sports town;

Events area: Floorball competition, inline hockey competition, rock climbing competition, etc.



BOOTH PRICE

CHINA SPORT SHOW 2019

Booth Type	Price	Remark
Standard booth	USD3000	3m×3m
Raw space	USD300/m ²	≥36m ²

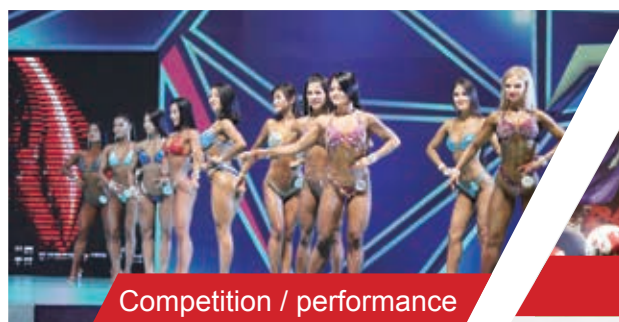
For a standard booth, the following items are included

Facial lintel (L200*H100cm), ear tag, partition, carpet, info desk, tea table, 2 folding chairs, power outlets, spotlight.



Integrated sports industry service platform

During China Sport Show 2019, nearly 50 concurrent events will be held.





CHINA SPORT SHOW

Exhibitor Application Process

- ▶ Enter the official website of China Sport Show:
<http://en.sportshow.com.cn/index.html>
- ▶ Click Exhibitor Application, fill in application form and submit.
- ▶ Please wait for our staff to contact you for the next steps of agreement, payment and booth arrangement.

Visitor Registration

- ▶ Enter the official website of China Sport Show: <http://en.sportshow.com.cn/index.html>
- ▶ Click Visitor Registration
- ▶ Follow the steps to fill in the registration form and submit.
- ▶ Print out a confirmation letter with the barcode and serial number.
- ▶ Collect your entrance permit on site by presenting the printed barcode or your business card.

Contact Us

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China Sporting Goods Federation

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	Fitness equipment & accessories		Stadium facilities, construction and flooring		http://en.sportshow.com.cn/
	Sports nutrition		Ballgames, racket games and combat sports		www.facebook.com/chinasportshow
	Rehabilitation equipment and service		Sportswear, footwear and rollerskating		www.instagram.com/chinasportshow
	Public fitness facilities		Sports organizations		https://twitter.com/ChinaSportShow
	Massage and health care equipment		Winter sports zone		

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